



NEWS RELEASE

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Recofloor wins MEN Environmental Business of the Year Award

Recofloor, the UK's national vinyl flooring recycling scheme, has added another accolade to its award-winning sustainable achievements by winning the Environmental Business of the Year Award at the first-ever Manchester Evening News Environment Awards in association with United Utilities.

The unique Take Back and Recycling initiative, founded in 2009 by UK flooring manufacturers Altro and Polyflor, was recognised for its sustained success in diverting rising volumes of waste vinyl flooring from landfill – nearly 2,000 tonnes to date.

Headquartered in Bramhall, Greater Manchester, Recofloor engages with all levels of the flooring supply chain, offering cost-effective collections of uplifted vinyl flooring and installation off-cuts to contractors and fitters across the UK with significant waste disposal cost savings.

Smooth offcuts and safety flooring offcuts are recycled back into new flooring, with smooth uplifted flooring recycled into other products, such as road traffic cones.

Recofloor Project Manager Michelle Brewer, who accepted the award at the October ceremony at the AJ Bell Stadium in Eccles, commented: "We're delighted and honoured to win this award, which not only recognises our tremendous achievements in diverting rising amounts of flooring waste from landfill but also the considerable team effort throughout the flooring sector supply chain to make it happen.

"Having just celebrated our Fifth Birthday with national events involving many of our 550-plus collectors with support from Altro and Polyflor, it's great to be able to share even more good news with them!" added Michelle.

The MEN Environment Awards recognise the best environmental businesses, schools, community projects and individuals in the Greater Manchester area.

For more information about Recofloor, call 0161 355 7618 or email info@recofloor.org.

