



## **NEWS RELEASE**

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### **Recofloor vinyl flooring recycling scheme wins international Gold Award**

Recofloor, the UK's national vinyl flooring recycling scheme, has won a Gold Award in the international Green Apple Environment Awards. The annual awards, organised by The Green Organisation, celebrate Britain's greenest companies, councils and communities.

Founded in 2009 by UK flooring manufacturers Altro and Polyflor, the scheme competed against more than 500 other nominations to take the top Green Apple Award for Environmental Best Practice for its work in transforming attitudes towards waste flooring within the industry and encouraging more efficient use of resources in all types of UK organisations.

Carla Eslava, Recofloor's Project Officer, collected the trophy at a presentation ceremony in The House of Commons, London, on November 11. As a result of this success, Recofloor will also be considered to represent the UK in the European Business Awards for the Environment.

Commenting on the award win, Carla said: "We're delighted and honoured to win this award, which recognises both our tremendous achievements in diverting rising amounts of flooring waste from landfill, as well as the considerable team effort throughout the flooring sector supply chain to make it happen.

"To date, Recofloor has recycled nearly 1,600 tonnes – equal to 528,000m<sup>2</sup> or enough to cover 73 football pitches. With our 510+ membership continuing to grow every week, the scheme is having a significant impact on sustainability within the building industry," added Carla.

Recofloor collects and recycles uplifted material and installation offcuts for use in new products. Smooth and safety off-cuts are recycled back into new flooring products, with smooth uplifted flooring being recycled back into traffic calming products such as cones and sign bases.

Judges for the Green Apple Awards are drawn from the Environment Agency, the Chartered Institute of Environmental Health, the Chartered Institution for Wastes Management and other independent bodies.

More information on Recofloor can be found on [www.recofloor.org](http://www.recofloor.org). Contact 0161 355 7618 or email [recofloor@axionconsulting.co.uk](mailto:recofloor@axionconsulting.co.uk)

