



NEWS RELEASE

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Join in Recofloor's Fifth Birthday celebrations this September

Recofloor turns five this September and the flooring sector is invited to join in the celebrations to mark five years of success as the UK's award-winning national vinyl flooring recycling scheme at events planned across the country during that month.

Founded by UK flooring manufacturers Altro and Polyflor in 2009, this unique Take Back initiative has engaged with all levels of the flooring supply chain and contributed to increasingly large volumes of vinyl flooring being diverted from landfill; to date, well over 1,850 tonnes from its inception.

At eleven events throughout the UK, you can meet other Recofloor members over a slice of birthday cake, grab a free T-shirt and other freebies.

"Recofloor's fifth birthday represents a significant milestone for the scheme. It's a fantastic achievement and one we should all be proud of! We're hoping that as many people as possible will celebrate with us," says Carla Eslava, Recofloor's Project Officer.

Here's where you can join in the fun; locations and dates will also be available on the Recofloor website – www.recofloor.org.

- Headlam Scotland, North Lanarkshire – September 2
- Lee Floorstok, Manchester - September 3
- Birch Distribution, Sheffield - September 4
- 3D Flooring Cardiff - September 9
- Beach Bros, Exeter – September 10
- Ashmount Flooring Supplies, Tottenham – September 12
- Birch Distribution, Hull – September 16
- Mercado, Leeds - September 18
- STS Flooring Ltd, Orpington - September 24
- Fitwell Flooring, Redruth, Cornwall - September 26
- Carpet & Flooring, Gateshead - September 30

Recofloor's sustainable, cost-effective and efficient collection system is a winning combination that has been embraced across the entire flooring supply chain, from manufacturers and distributors to contractors and fitters.

To be in with a chance of winning an iPad mini, simply phone or email Recofloor during September to request a collection and you will be entered into a prize draw. Plus, any contractor requesting bulk bags during September will receive a free Recofloor Fifth Anniversary T-shirt.

Recofloor will also be recognising the contractor and distributor who have collected the most vinyl flooring over the past five years. Look out for details on the website and in the press.

Carla adds: "Thanks to our members' sheer hard work, enthusiasm and commitment, Recofloor continues to go from strength to strength. As well as celebrating with our current members, we hope to meet new contractors to explain to them how the Recofloor scheme works, why it's successful and how it could help their business.

"From the smallest 'one-man bands' to the largest flooring contractors and distributors, everyone has pulled together to make Recofloor the hugely successful vinyl flooring scheme it is today."

Five years of Recofloor have seen more than 1,850 tonnes of waste vinyl flooring collected through 68 UK-wide drop-off sites and 550+ collectors. This volume is equivalent to 616,666 m² of flooring – enough to cover 85 football pitches. It represents CO₂ savings of 1,480 tonnes is equal to driving 176 times around the equator – or taking 365 cars off the road for a year. Smooth offcuts and safety offcuts are recycled back into new Polyflor and Altro flooring, with smooth uplifted vinyl recycled into other products, such as road traffic cones.

More information on Recofloor can be found on www.recofloor.org. Contact 0161 355 7618 or email info@recofloor.org.

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