

# Case Study: The Axiom Group



**Recofloor**  
Vinyl Take-Back Scheme

## Axiom Group delivers for North Staffs Hospital with Recofloor

The Recofloor scheme has assisted Axiom Contract Flooring Group, one of the UK's leading floorcovering installers, in its drive to put environmental and sustainable objectives at the heart of its operations.

Axiom works on a wide variety of commercial, retail and healthcare projects across the UK and acknowledges the benefits that the national vinyl flooring take-back initiative can offer its clients.

This commitment was recognised in the 2013 Recofloor Awards when the Ampthill-based firm took Construction Project of the Year for recovering more than 37.5 tonnes of off-cuts from the now-completed £400 million development of North Staffordshire Hospital in Newcastle-under-Lyme – one of the largest PFI projects for health care improvement in the UK.



Close involvement with the Recofloor team in the planning stages from 2010 and throughout the two-year contract ensured maximum reduction of carbon impact for collections. Backhauling of material reduced vehicle visits to the site as waste material was taken away by trucks delivering new flooring.

The 37.5 tonnes of collected material - equal to an area of two football pitches- produced carbon savings equivalent to driving around the equator 3.5 times in an average family car.

Axiom worked with main contractor Laing O'Rourke Construction installing 66,000m<sup>2</sup> of new vinyl flooring over four phases at the live hospital site and 6,000m<sup>2</sup> at retained estates over seven phases.

The main challenges of consolidation, contamination and collection of flooring waste were overcome by tasking one individual with daily collections of recovered vinyl waste from secure lockable containers across the site. Bins were swapped over on a weekly basis.

Bulked-up material from one main collection area was then sent back to flooring manufacturers and Recofloor co-founders, Polyflor for further processing into new products, such as flooring.

The Recofloor scheme supplied several project benefits. In providing a focus for operatives, the daily vinyl collection regime encouraged them to keep their workplaces clean and tidy. In turn, the reduced volume of waste led to lower disposal costs for Laing O'Rourke. Another positive spin-off was the increased recycling of other waste streams, such as cardboard and wrapping materials as a result of raised environmental awareness on site.



Above: New flooring laid at the £400m development of North Staffordshire Hospital

## Comments

Lance McGill, Contracts Manager, Axiom Contract Flooring Group: "Key to our success in efficiently collecting the vinyl for recycling was appointing one person for the job. Without his diligence, it would not have happened.

"We also had a lot of co-operation from Laing O'Rourke. Their patience and goodwill helped to ensure we could get the collected vinyl back on the road.

"Axiom is totally committed to leading the industry in terms of our Environment Systems. We were the first flooring contractor to have an EMS accredited to ISO 14001:2004 and group-wide certification as a controlled waste carrier.

Recofloor plays a key role in helping us to make a difference to sustainable flooring."

Jane Gardner, Recofloor Project Manager: "Through collaborative working with Recofloor and its partners, Axiom helped to divert a considerable tonnage of flooring waste from landfill and drive additional material recycling too. It's a remarkable achievement and a source of inspiration to others in the construction sector."

## Reasons to recycle:

- ➔ Demonstrate commitment to sustainability within the flooring sector
- ➔ Waste vinyl flooring off-cuts can be recycled and re-used in new flooring
- ➔ More than 450 Recofloor collectors and drop-off sites across the UK and Ireland
- ➔ Saves disposal costs and 'green credentials' can help win new business



For more information on The Axiom Group visit their website:

[www.axiomgroup.co.uk](http://www.axiomgroup.co.uk)

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