

Imperial War Museum

Polyflor's Classic Mystique PUR vinyl flooring was used for the Imperial War Museum Duxford in Cambridgeshire. With the help of the Polyflor Design Service, the installer Key Floors created a 300m² monochromatic floor design that was both bold and durable.

Location: Cambridgeshire

Products Used: Classic Mystique PUR

Sector: Leisure & Hospitality



The Armory Café and Kitchen at the Imperial War Museum Duxford in Cambridgeshire was designed by London based SHH Architecture & Interior Design, this refurbished restaurant area at Britain's largest aviation museum features a monochrome floor design which was created using 300m² of Polyflor's Classic Mystique PUR vinyl flooring. Installed by flooring contractors Key Floors, the Smokestone, Nocturne and Quartz shades form concentric circles that echo the Royal Air Force logo.

The flooring design was produced with help from Polyflor's in-house Design Service team who used waterjet cutting technology to create perfect circles which were pieced together on-site. The precision of

waterjet allows Polyflor's team to create virtually any shape, including intricate patterns and logos using vinyl flooring.

The Classic Mystique collection of 24 shades features a mix of bright, warm, and natural non directional shades that are ideal for mixing and matching for floor designs like that of The Armory Café and Kitchen at the Imperial War Museum Duxford. The popular museum experiences heavy footfall daily and therefore durability and maintenance were both key requirements for the renovation. Classic Mystique has a 2mm gauge making it highly resilient to wear over time. It also features a layer of PUR surface treatment facilitating a low-cost, lifetime polish-free maintenance regime.

“ We chose Classic Mystique flooring for this project as the client needed a durable product that was easy to maintain but could be used to create a bold, eye-catching pattern. Polyflor's collection ticked the boxes for both performance and design.

Sophie Tipper, Interior Designer at
SHH Architecture and Interior Design

