

# Livesport

Palettone helps provide sports lovers with a vibrant workplace interior designed for both work and play. The headquarters belong to technology company, Livesport of whom sports is a fundamental part of their culture. A variety of bright and dynamic shades from the vinyl collection were used to create the aesthetic of a running track.

**Location:** Prague

**Products Used:** Palettone

**Sector:** Workplace

Czech technology company, Livesport, recently expanded their headquarters in the modern Aspira Business Center in Prague, where they occupy three floors and 7,319 Sq.ft of office space to accommodate employees and other stakeholders.

Livesport is known in many countries for its FlashScore product providing instant sports results, table updates as well as live commentary and videos for over 35 sports. With sporting being such a fundamental part of their purpose, Livesport wanted to bring this into the interior of their new offices. Therefore, they made the decision to embark on a full renovation of the space, engaging Architects, Studio Reaktor to help them refine their vision.

Studio Reaktor created a space that was functional and attractive with a sporty vibe, accurately reflecting the company culture. It was important to Livesport that the environment promoted flexible working. Different zones were created for independent working, collaborative working, and phone booths were also installed to facilitate a space to comfortably take phone calls.

The spaces designed for independent working consisted of natural tones and carefully selected soft surfaces, perfectly suited for concentrated thinking. The rest of the interior was bright and dynamic and adopted the aesthetic of a running track. Some features included stadium seating and zones of artificial grass, designed for team working and collaborating, but the biggest statement was undoubtedly the colourful runways incorporated across

the entire floor, using Polyflor's Palettone PUR Collection. This fun yet professional interior was exceptionally well executed, creating an engaging environment that will no doubt improve work quality and creativity amongst the team using it.

Palettone's rich palette of 50 shades made it the ideal solution for this project, where choice of colour was key. The bespoke floor design consisted of 9 complementary shades which were cut into shape to accurately create the visual of a real running track. As well as visually adding to the space, Palettone is ideal for use in heavy traffic areas and features a polyurethane reinforcement that protects the floor covering by resisting soiling and scuffing, easing flooring maintenance and keeping the floor coverings looking great for longer.

Livesport also made a sustainable choice when opting for Palettone across the space. Palettone achieves a BRE A+ rating and is certified as 'Excellent' under the BES 6001 responsible sourcing standard. It has achieved Eurofins Indoor Air Comfort Gold. This shows it emits exceptionally low levels of volatile organic compounds (VOCs) and is compliant with the most demanding voluntary indoor air quality standards. Palettone also features recycled content and is 100% recyclable at end of life through the Recofloor scheme, supporting the circular economy. These properties mean that Polyflor products can contribute towards the projects BREEAM Score and prove that functionality, design, and sustainability can all be achieved with Polyflor products.

